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ORIENT VICTORY TRAVEL GROUP COMPANY LIMITED

東勝旅遊集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

VOLUNTARY ANNOUNCEMENT IN RELATION TO A POTENTIAL INVESTMENT IN HEBEI PROVINCE

This is a voluntary announcement made by Orient Victory Travel Group Company Limited (the **“Company”**), together with its subsidiaries, collectively the **“Group”**).

The board of directors of the Company (the **“Board”**) is pleased to announce that, the Group is at the stage of negotiating with the relevant parties and connected persons of the Company to participate in a resort project in Hebei Province (the **“Potential Investment”**) for a total consideration of approximately RMB355 million (approximately equivalent to HK\$434 million).

The project is a good opportunity for the Group to expand its travel business and drag in the real estate sector in view of the local government’s intention to turn the land involved in the resort project into a tourist attraction.

The Potential Investment, if materialized, may constitute a discloseable and connected transaction of the Company under Chapters 14 and 14A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **“Listing Rules”**). Further announcement(s) will be made by the Company in compliance with the Listing Rules as and when necessary.

As at the date of this announcement, no formal agreement in relation to the Potential Investment has been entered into and the Potential Investment may or may not proceed. Shareholders of the Company and potential investors are advised to exercise caution when making any decision related to dealing in the shares of the Company.

By order of the Board
Orient Victory Travel Group Company Limited
Shi Baodong
Chairman and Executive Director

Hong Kong, 22 January 2018

As at the date of this announcement, the Board comprises three executive Directors, being Mr. Shi Baodong, Mr. Zhao Huining and Mr. Wang Jianhua, one non-executive Director, being Ms. Song Sining, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.

For illustrative purpose of this announcement and unless otherwise specified, conversion of RMB into HK\$ is based on the exchange rate of RMB1.00 = HK\$1.2226.