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ORIENT VICTORY CHINA HOLDINGS LIMITED

東勝中國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

CHANGE OF COMPANY NAME AND STOCK SHORT NAME

The Board is pleased to announce that with effect from 9 October 2014, the name of the Company has been changed from “South China Holdings Limited” to “Orient Victory China Holdings Limited” and the Company has adopted the Chinese name “東勝中國控股有限公司” as its dual foreign name. The Company has carried out the necessary filing procedures with the Companies Registry in Hong Kong and the Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company has been issued on 29 October 2014.

The English stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “SOUTH CHINA H” to “ORIENT VICTORY”, and the Company will adopt “東勝中國” as the Chinese stock short name of the Company for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 7 November 2014. The stock code of the Company on the Stock Exchange remains as “265”.

Reference is made to the circular of Orient Victory China Holdings Limited (formerly known as South China Holdings Limited) (the “Company”) dated 15 September 2014 (the “Circular”). Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

As announced by the Company on 9 October 2014, the special resolution regarding the change of the English name of the Company to “Orient Victory China Holdings Limited” and the adoption of the Chinese name “東勝中國控股有限公司” as the dual foreign name of the Company was passed by the Shareholders at the EGM held on 9 October 2014. The change of Company name took effect on 9 October 2014.

The Board is pleased to announce that subsequent to the special resolution in relation to the Change of Company Name passed at the EGM held on 9 October 2014, a Certificate of Incorporation on Change of Name has been issued by the Cayman Islands Registrar of Companies on 10 October 2014 certifying the change of the English name of the Company from “South China Holdings Limited” to “Orient Victory China Holdings Limited” and the adoption of the Chinese name “東勝中國控股有限公司” as the dual foreign name the Company.

The Companies Registry in Hong Kong has issued a Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company on 29 October 2014 confirming the registration of the Company’s new English and Chinese names of “Orient Victory China Holdings Limited” and “東勝中國控股有限公司” respectively in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The English stock short name of the Company will be changed from “SOUTH CHINA H” to “ORIENT VICTORY” and the Chinese stock short name will be changed from “南華集團” to “東勝中國” for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 7 November 2014. The stock code of the Company on the Stock Exchange remains as “265”.

For and on behalf of
Orient Victory China Holdings Limited
Ip Pui Sum
Company Secretary

Hong Kong, 4 November 2014

As at the date of this announcement, the Board of the Company comprises three executive Directors, being Mr. Shi Baodong, Mr. Wang Jianhua and Ms. Xu Yongmei, one non-executive Director, being Mr. Zhou Jiangyong, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.