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ORIENT VICTORY TRAVEL GROUP COMPANY LIMITED

東勝旅遊集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

VOLUNTARY ANNOUNCEMENT INCREASE IN SHAREHOLDING OF CONTROLLING SHAREHOLDER

Orient Victory Travel Group Company Limited (the “**Company**”) was informed by its controlling shareholder, Orient Victory Real Estate Group Holdings Limited (the “**OVRE**”), a company wholly owned by Mr. Shi Baodong, the chairman of the board of directors of the Company (the “**Board**”), that from 6 September 2017 to 13 September 2017, OVRE purchased on the market a total of 70,220,000 shares of the Company (the “**Shares**”). The Board considers such move signifies the controlling shareholder’s long-term commitment to and confidence towards the prospects of the Company.

As a result of such purchases, OVRE currently holds 7,649,882,880 Shares, representing approximately 60.01% of the issued share capital of the Company.

By order of the Board
Orient Victory Travel Group Company Limited
Ip Pui Sum
Company Secretary

Hong Kong, 15 September 2017

As at the date of this announcement, the Board of the Company comprises three executive Directors, being Mr. Shi Baodong, Mr. Zhao Huining and Mr. Wang Jianhua, one non-executive Director, being Ms. Song Sining, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.