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ORIENT VICTORY TRAVEL GROUP COMPANY LIMITED

東勝旅遊集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

CHANGE OF COMPANY NAME, CHINESE STOCK SHORT NAME AND COMPANY LOGO

The Board is pleased to announce that with effect from 16 June 2017, the name of the Company has been changed from “Orient Victory China Holdings Limited” to “Orient Victory Travel Group Company Limited” and the Company has adopted the Chinese name “東勝旅遊集團有限公司” as its dual foreign name. The Company has carried out the necessary filing procedures with the Companies Registry in Hong Kong and the Certificate of Registration of Alternation of Name of Registered Non-Hong Kong Company has been issued on 12 July 2017.

The English stock short name of the Company for trading in the Shares on the Stock Exchange will remain unchanged as from “ORIENT VICTORY”, and the Company will adopt “東勝旅遊” as the Chinese stock short name of the Company for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 20 July 2017. The stock code of the Company on the Stock Exchange remains as “265”.

The Company will adopt a new logo as shown on the top of this announcement with immediate effect. The new logo will be printed on relevant corporate documents and items of the Company, including but not limited to, the Company’s share certificates, invoices, promotional materials, interim and annual reports, announcements, circulars and corporate stationery.

Reference is made to the circular of Orient Victory Travel Group Company Limited (formerly known as Orient Victory China Holdings Limited) (the “**Company**”) dated 16 May 2017 (the “**Circular**”). Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

As announced by the Company on 16 June 2017, the special resolution regarding the change of the English name of the Company to “Orient Victory Travel Group Company Limited” and the adoption of the Chinese name “東勝旅遊集團有限公司” as the dual foreign name of the Company was passed by the Shareholders at the EGM held on 16 June 2017. The Change of Company name took effect on 16 June 2017.

The Board is pleased to announce that subsequent to the special resolution in relation to the Change of Company Name passed at the EGM held on 16 June 2017, a Certificate of Incorporation on Change of Name has been issued by the Cayman Islands Registrar of Companies on 28 June 2017 certifying the change of the English name of the Company from “Orient Victory China Holdings Limited” to “Orient Victory Travel Group Company Limited” and the adoption of the Chinese name “東勝旅遊集團有限公司” as the dual foreign name the Company.

The Companies Registry in Hong Kong has issued a Certificate of Registration of Alternation of Name of Registered Non-Hong Kong Company on 12 July 2017 confirming the registration of the Company’s new English and Chinese names of “Orient Victory Travel Group Company Limited” and “東勝旅遊集團有限公司” respectively in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF CHINESE STOCK SHORT NAME

The English stock short name of the Company will remain unchanged as “ORIENT VICTORY”, and the Chinese stock short name will be changed from “東勝中國” to “東勝旅遊” for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 20 July 2017. The stock code of the Company on the Stock Exchange remains as “265”.

CHANGE OF COMPANY LOGO

The Company will adopt a new logo as shown on the top of this announcement with immediate effect. The new logo will be printed on relevant corporate documents and items of the Company, including but not limited to, the Company’s share certificates, invoices, promotional materials, interim and annual reports, announcements, circulars and corporate stationery.

EFFECTS OF THE CHANGE OF COMPANY NAME AND CHANGE OF COMPANY LOGO

The Change of Company Name and change of company logo will not affect any rights of the shareholders of the Company. All share certificates of the Company in issue bearing the previous company name and logo will, after the Change of Company Name and the change of company logo, continue to be effective and as documents of title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the free exchange of existing share certificates for new share certificates as a result of the Change of Company Name and the change of company logo.

For and on behalf of
Orient Victory Travel Group Company Limited
Ip Pui Sum
Company Secretary

Hong Kong, 17 July 2017

As at the date of this announcement, the Board of the Company comprises three executive Directors, being Mr. Shi Baodong, Mr. Wang Jianhua and Mr. Zhao Huining, one non-executive Director, being Ms. Song Sining, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.