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ORIENT VICTORY CHINA HOLDINGS LIMITED

東勝中國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Orient Victory China Holdings Limited” to “Orient Victory Travel Group Company Limited” and the Chinese name of the Company from “東勝中國控股有限公司” to “東勝旅遊集團有限公司”. The English stock short name of the Company will remain unchanged and the Chinese stock short name of the Company is proposed to be changed from “東勝中國” to “東勝旅遊” subject to the approval of the Stock Exchange.

The proposed change of Company’s name is subject to the passing of a special resolution by the shareholders of the Company at an extraordinary general meeting of the Company and the approval by the Registrar of Companies in the Cayman Islands.

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the “**Board**”) of the Company proposes to change the English name of the Company from “Orient Victory China Holdings Limited” to “Orient Victory Travel Group Company Limited” and the Chinese name of the Company from “東勝中國控股有限公司” to “東勝旅遊集團有限公司” to reflect and emphasize the direction of the development of the scope of business of the Group in Travel business in future (the “**Change of Company Name**”).

The English stock short name of the Company will remain unchanged and the Chinese stock short name of the Company is proposed to be changed from “東勝中國” to “東勝旅遊”, subject to the approval of the Stock Exchange.

REASONS FOR THE CHANGE OF NEW ENGLISH NAME AND NEW CHINESE NAME

The proposed Change of Company Name is to reflect and emphasize the direction of the expansion and development of the scope of business of the Group in travel-related businesses. The Board believes that the proposed new English and Chinese names of the Company will provide the Company with better identification of the principal business of the Group. As such, the Board is of the view that the proposed Change of Company Name is in the interests of the Company and the shareholders of the Company (the “**Shareholders**”) as a whole.

CONDITIONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Change of Company Name is subject to the following conditions (the “**Conditions**”):

- (a) the passing of a special resolution by the Shareholders at an extraordinary general meeting of the Company (the “**EGM**”) approving the Change of Company Name; and
- (b) the Registrar of Companies in the Cayman Islands approving the Change of Company Name.

Subject to the satisfaction of the Conditions, the new English name and the dual foreign name in Chinese of the Company will be entered into the Register of Companies maintained by the Registrar of companies in the Cayman Islands in place of the existing company name of the Company and the change of Company Name will take effect from the date of the passing of the special resolution approving the same. The Registrar of Companies in the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

EFFECTS OF THE PROPOSED CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the holders of securities of the Company. All existing share certificates in issue bearing the Company’s existing name shall, after the Change of Company Name having become effective, continue to be evidence of the title of the securities of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangements for free exchange of existing share certificates for new share certificates bearing the new names of the Company. Once the Change of Company Name becoming effective, new share certificates will be issued only in the new name of the Company.

GENERAL

The EGM will be convened to consider and, if thought fit, approve the Change of Company Name. A circular containing, among other things, details of the Change of Company Name and a notice convening the EGM will be dispatched to the Shareholders as soon as practicable. Further announcement(s) will be made by the Company to inform the Shareholders and holders of the perpetual convertible securities of, among other things, the results of the EGM, the effective date of the Change of Company Name and the new stock short name of the Company for trading of the Shares on the Stock Exchange as and when appropriate.

For and on behalf of
Orient Victory China Holdings Limited
Shi Baodong
Executive Director

Hong Kong, 10 May 2017

As at the date of this announcement, the Board of the Company comprises three executive Directors, being Mr. Shi Baodong, Mr. Wang Jianhua, Ms. Xu Yongmei, one non-executive Director, being Mr. Li Yankuan, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.