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ORIENT VICTORY CHINA HOLDINGS LIMITED

東勝中國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 265)

VOLUNTARY ANNOUNCEMENT INCREASE IN SHAREHOLDING OF CONTROLLING SHAREHOLDER

Orient Victory China Holdings Limited (the "Company") was informed by its controlling shareholder, Orient Victory Real Estate Group Holdings Limited (the "OVRE"), a company wholly owned by Mr. Shi Baodong, the chairman of the board of directors of the Company (the "Board"), that from 21 July 2015 to 24 July 2015, OVRE purchased on the market a total of 20,000,000 shares of the Company (the "Shares"). OVRE may continue to purchase Shares in the future in appropriate circumstances. The Board considers such move signifies the controlling shareholder's long-term commitment to and confidence towards the prospects of the Company.

As a result of such purchases, OVRE currently holds 1,207,418,004 Shares, representing approximately 66.22% of the issued share capital of the Company. OVRE will ensure that the level of public float of the Shares fulfills the requirement under Rule 8.08 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited of having at least 25% of the total issued share capital of the Company held by the public.

By Order of the Board
Ip Pui Sum
Company Secretary

Hong Kong, 24 July 2015

As at the date of this announcement, the Board of the Company comprises three executive Directors, being Mr. Shi Baodong, Mr. Wang Jianhua and Ms. Xu Yongmei, one non-executive Director, being Mr. Li Yankuan, and three independent non-executive Directors, being Mr. Dong Xiaojie, Mr. He Qi and Mr. Law Wang Chak, Waltery.